

Curriculum-vitae



Dr. Muneer Ahmad Ansari

Assistant Professor – UI/UX Design | Visual communication design | Applied Art

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Design educator and UI/UX professional with **20+ years of combined industry and academic experience**, including **11 years in UI/UX, graphic design, and digital learning systems** and **10 years as Assistant Professor** in Applied Art programs. Experienced in **user-centered design, interaction design, design thinking pedagogy, and curriculum development**, with hands-on industry exposure at **NIIT, Educomp, and FCS Software**. **PhD in Applied Art and UGC NET qualified**, committed to bridging industry practices with design education.

Teaching experience:

S.No.	Institution	Designation	Duration
1.	Jamia Millia Islamia, New Delhi	Assistant Professor (Contractual)	Academic session 2025-26
2.	Jamia Millia Islamia, New Delhi	Assistant Professor (Contractual)	Academic session 2024-25
3.	Jamia Millia Islamia, New Delhi	Assistant Professor (Contractual)	Academic session 2023-24
4.	Jamia Millia Islamia, New Delhi	Assistant Professor (Contractual)	Academic session 2022-23
5.	Jamia Millia Islamia, New Delhi	Assistant Professor (Contractual)	Academic session 2021-22
6.	Jamia Millia Islamia, New Delhi	Assistant Professor (Contractual)	Academic session 2020-21
7.	Jamia Millia Islamia, New Delhi	Assistant Professor (Contractual)	02/09/2019 – 31/05/2020
8.	Teerthanker Mahaveer University, Moradabad (UP.)	Assistant Professor	01/08/2015 – 31/08/2019

Teaching Assignments-

Courses Taught (BFA, MFA, Applied Art)

UI/UX & Digital Design

- User Interface Design
- Design Thinking
- Visual Thinking
- Computer Software for Design
- Digital Illustration
- Visual Storyboarding

Visual Communication & Graphic Design

- Graphic Design
- Typography
- Advertising Theory
- Calligraphy

Foundation & Spatial Design

- Sketching & Drawing
- 3D Design
- Accessories Design

Research & Mentoring

- Dissertation (UG & PG)

Professional experience:

S.No.	Institution	Designation	Duration	Nature of Work
1	NIIT LTD. Delhi/ NCR	Media Designer	18/05/2010– 8/10/2013	☐ Designed UI/UX interfaces for e-learning platforms. ☐ Developed animations and interactive learning modules. ☐ Led vendor coordination, quality review, and delivery timelines. ☐ Worked closely with instructional designers and developers.
2	FCS Software Solutions Ltd. Noida	Design Lead	24/11/2008– 9/04/2010	☐ Led UI/UX and visual design for K-12 and corporate e-learning products. ☐ Created interaction flows, visual narratives, and motion concepts.
3	Educomp Solutions Ltd. Delhi/Noida	Sr. Graphic Designer	26/04/2004– 23/11/2008	Designed user interfaces, illustrations, and visual assets for digital education content.
4	Burr Brown (India) Ltd. (Group Usha) Delhi	Artist	May 2000– July 2001	Cell animation, story boarding, character design Compiling in computer.

Education & Qualifications

- **PhD (Applied Art)** – Swami Vivekananda Subharti University, Meerut, 2025
- **UGC NET Qualified, 2019**
- **MFA (Applied Art – Illustration)** – College of Arts & Crafts, Lucknow, 2004
- **BFA (Applied Art)** – Jamia Millia Islamia, New Delhi, 2000

- **Diploma in Arts (Master's Training)** – College of Arts & Crafts, Lucknow, 1996 (1st Position)

Training/ Certificate:

4 months training in 2D and 3D Animation and Graphics, from Burr Brown (India) Ltd. Group Usha.

Training in 2D by Mr. R. L. Mistry (HOD), from NID, Ahmedabad. (Basics of 2-D animation, Two- & Four-legged Walk and Run Cycles, Story boarding, Character designing, backgrounds, Key framing, In-between & Compiling in CTP and US Animation).

Training in 3D by **Mr. Kevin** from Pentafour, Chennai. (3-D Max, Director, premiere, Flash, Adobe Photoshop, After Effects and Image ready).

Skills set

Design & UX Skills

- UI Design | UX Design
- Design Thinking
- Wireframing & Visual Prototyping
- Illustration & Storyboarding
- 2D Animation

Software Skills

- Figma
- Adobe XD
- Adobe Photoshop
- Illustrator
- After Effects
- Flash/Animate
- MS Office / PowerPoint

PUBLICATION/ CONFERENCE/ SEMINAR

Research Papers Published (Peer-Reviewed)

1. **Contribution of Motion Graphic Videos to Advertising over Traditional Videos**
Samdarshi (ISSN: 2581-3986), Vol. 16, Issue 4, September 2023, pp. 4798–4802.
2. **Technological Developments Contributing to Increased Efficiency of Motion Graphics in Commercial Advertisements**
International Journal of Research and Analytical Reviews (IJRAR) (ISSN: 2348-1269), Vol. 11, Issue 3, July 2024, pp. 1–6.
3. **उत्पाद तथा सेवाओं के प्रति उपभोक्ता जुड़ाव और जागरूकता में मोशन ग्राफ़िक्स का प्रभाव**
समकालीन हस्तक्षेप (Peer-Reviewed Quarterly Journal; ISSN: 2277-7857), Vol. 18, Issue 1, pp. 15–19.
4. **Revolutionizing Video Marketing: A Study on the Role of AI-Driven Content Creation**
Online International Interdisciplinary Research Journal (OIIRJ) (ISSN: 2249-9598), Vol. 15, Issue 1, May 2025, pp. 43–51.

5. **The Impact of Augmented Reality on Consumer Engagement in Digital Advertising**

International Journal of Research and Analytical Reviews (IJRAR) (ISSN: 2348-1269), Vol. 12, Issue 2, June 2025, pp. 923–928.

Research Areas: UI/UX Design, Motion Graphics, Digital Advertising, User Engagement, AR, AI-driven Content, Visual Communication.

Papers Presented in Conferences / Seminars

- Presented a research paper titled “**Impact of Motion Graphics in Online Video Advertising**” at the *Seven-Day International Seminar – KALA UTSAV*.
- Presented “**Exploring the Impact of Technology on Motion Graphics in Advertisements**” at a *Two-Day International Seminar* organized by the Department of Drawing & Painting, J.K.P. PG College, Muzaffarnagar, in collaboration with *Sanskriti Mantralaya, Government of Uttar Pradesh*.
- Presented “**Impact of Motion Graphics on Society in Modern Communication**” at the *National Conference & Exhibition*, 21–22 March 2024, organized by Raghunath Girls PG College, Meerut.

Illustrated books published-

Sl. No.	Book Name	Publisher Name	ISBN No.	Year
1.	Zameen se Aasman Tak , Grade V (Science through stories)	Naamak Publication, Delhi	978-81-993319-4-5	2026
2.	Zameen se Aasman Tak , Grade IV (Science through stories)	Naamak Publication, Delhi	978-81-993319-4-5	2026
3.	Zameen se Aasman Tak , Grade III (Science through stories)	Naamak Publication, Delhi	978-81-993319-4-5	2025
4.	Zameen se Aasman Tak , Grade II (Science through stories)	Naamak Publication, Delhi	978-81-993319-4-5	2025
5.	Zameen se Aasman Tak , Grade I (Science through stories)	Naamak Publication, Delhi	978-81-993319-4-5	2025
6.	Kullar Kahar aur Phulan Da Sehra	Educational Publishing House	978-81-960584-9-4	2022
7.	Anokhi Sawari aur Mahir Ladka	Educational Publishing House	978-81-960584-6-3	2022
8.	Puttar Atta aur Sher Bhooka Nahi Raha	Educational Publishing House	978-81-960584-7-0	2022
9.	Yadgar aur Pind Wapsi	Educational Publishing House	978-81-960584-8-7	2022
10.	Nana Ka Gaon aur Chabiyan	Educational Publishing House	978-93-86624-99-4	2022
11.	Lakadbaghe ki Makkari	Educational Publishing House	978-93-5073-731-6	2016
12.	Bhoore Bhedye	Educational Publishing House	978-93-5073-730-9	2016
10.	Discovering Mathematics -4	Oxford University Press	0-19-566516-3	2004
13.	Discovering Mathematics -3	Oxford University Press	0-19-566515-5	2004
14.	Our Wonderful World	Oxford University Press	0-19-566479-5	2003
15.	Discovering Myself	Oxford University Press	0-19-566193-1	2002
16.	Nayi Laher	Oxford University Press	0-19-565769-1	2002
17.	Suraj Chamke Aangan Aangan	State Resource Center, JMI	Govt. of India	1999

WORKSHOPS / FDPs / EXHIBITIONS

- Participated in International Exhibition – **World Photography Day 2025**, Department of Applied Art, Jamia Millia Islamia.
- Completed **NEP-2020 Orientation & Sensitization Programme** (8 Days), under Malaviya Mission Teacher Training Programme (UGC), MMTTC, Jamia Millia Islamia, March 2025.
- Participated in **National Exhibition – “Buddha Jataka Stories”**, National Buddha Museum, Gorakhpur (2025).

- Participated in **Viksit Bharat Ambassador Art Workshop**, Lalit Kala Akademi, New Delhi (2024).
- Participated in **International Art Exhibition – “In Continuum”**, Faculty of Fine Arts, Jamia Millia Islamia (2021).
- Participated in **International Art Exhibition, JTA**, Jamia Millia Islamia (2020).
- Attended **Faculty Development Programme on Capacity Building in Academics**, HRDC, Kumaun University (2016).
- Participated in various national and international exhibitions and group shows since 1996.

AWARDS & APPRECIATIONS

- **Champions of the Year Award**, NIIT Ltd. (2012) – Shell Project.
- **Team of the Quarter Award**, NIIT Ltd. (Jan–March 2012).
- **K-12 Star Award**, NIIT Ltd. (2011) – Outstanding contribution to GAJINI Project.
- **Creative & Resourceful Award**, Educomp Solutions Ltd. (2006).

Work Collections (Library Holdings)

- **Toronto Reference Library, Canada** (Illustrated Books- *Lakadbaghe ki Makkari, Bhoore Bhedye*)
- **Thorncliffe Public Library, Canada** (Illustrated Books- *Lakadbaghe ki Makkari, Bhoore Bhedye*)

Scholarship:

- **Central Scholarship** by Jamia Millia Islamia, New Delhi in 1997.
- **Merit Scholarship** by College of Arts and Craft, Lucknow in 1996.

PROFESSIONAL ACTIVITIES & ACADEMIC RESPONSIBILITIES

- **External Examiner**, Faculty of Fine Arts & Fashion Design, Nandlal Bose Subharti University (2025).
- **External Examiner**, Department of Fine Arts, Aligarh Muslim University (2015–2018).
- **Jury Member**, 14th Annual Painting Competition, Crescent School, Delhi (2025).
- Featured in a **National Television Interview** on DD Urdu (17 December 2022), Program: *Rozgar Se Kamyabi Tak*.
Link: https://www.youtube.com/watch?v=XJc_1S58zxc&t=1343s

Memberships & Administrative roles

- Member, **Organizing Committee**, Virtual International Art Exhibition “*In Continuum*”, Jamia Millia Islamia (2021).
- Former Member, **Departmental Review Committee**, TMU Moradabad.
- Former Member, **Departmental ERP Team**, TMU Moradabad.
- **Admission In-Charge**, Academic Year 2018–19, TMU Moradabad.

Personal information:

Name:	Dr. Muneer Ahmad Ansari
Father's Name:	Late Maqbool Ahmad. Ansari
Date of Birth:	12th Oct 1974
Language Known:	Hindi, English
Marital Status:	Married
Nationality:	Indian

Dr. Muneer Ahmad Ansari